# **Descriptive Food Adjectives**

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# Learning To Talk About Food

We eat regularly. Whether you're a snacker who barely eats anything but small meals throughout the day, or a trucker or charter bus driver who eats big meals to endure the longer drives, or an athlete or a member of the military who eats larger and more specific meals to achieve various physical goals, food is a part of our everyday lives. We then go to eat at a restaurant, take a bite of food ... and the server invariably appears just then to ask "How is everything?" After chewing that bite of food and finally swallowing, do you honestly know how discuss what you're eating? If you've watched the countless competitions on various food channels you might have an inkling of what to say. But like anything else, it takes practice.

Consider the popular Chicken Pot Pie. There are variations that some might also mention, such as the salmon, lobster, and pork pies popular in New England, the Cornish pasty of Minnesota and the upper peninsula of Michigan, and other local specialty pies. Going with the basic version, a Chicken Pot Pie, be it one of the variations from a Southern cook, a pie shop in Maine, or a Grandmother in the midwest, these versions have some common characteristics which you may expect to experience but haven't actively thought through. The crust can be a light and flaky butter crust such as the ones found in fruit dessert pies. The more common crust though is a shortening crust, although lard is once again becoming popular. These latter crusts are more robust and dense than their flaky, buttery counterpart. In either case the baker needs to protect the edge of the crust to prevent excessive browning or singing during cooking as this makes the crust edge unpalatable. The sauce in the pie should be rich and thick, creamy and wellseasoned, with a robust chicken flavor. It shouldn't be thin or watery, or be floury or starchy in flavor or texture. The vegetables should be firm and have a good bite to them, being wellseasoned and flavorful, certainly not soggy or bland. There should be ample chicken that's wellseasoned, moist, fork-tender, and has a good bite to it, not soggy, bland or fatty whatsoever. Overall the pie should look appealing, have ample filling to be the robust comfort food the diner expects it to be.

In the above discussion there are certain adjectives used in describing the various parts of the dish:

- Chicken Pot Pie: Appealing, Ample, Robust, Comfort food
- Crust: Light or dense, Flaky or Robust, possibly Buttery, not Browned, Singed or Unpalatable
- Sauce: Rich, Thick, Creamy, Well-seasoned, Robust, not Floury, Gloppy, Starchy, Thin, or Watery
- Vegetables: Firm, good Bite, Well-seasoned, Flavorful, not Bland, Limp, Soft, or Soggy

• Chicken: Ample, Well-seasoned, Moist, Fork-tender, good Bite, not Bland, Fatty, Soggy, or Tough

What diners expect to find in a good Chicken Pot Pie, regardless of the regional or local variation, is now condensed into this relatively short list of adjectives, including both pros and cons. This becomes a method for determining if your own pies are acceptable, or if those made by others or served at restaurants you visit are acceptable. What's right or wrong with a given pie can then be discussed and any adjustments can be made. The list can also be used to develop cards for judging Chicken Pot Pies at competitions. Learning to talk about food can be that versatile.

Exercises in this are simple: While you're eating every day, be it after making the food yourself, or at restaurants, cafeterias, or mess halls, think through what you're eating as you're eating it. Are the eggs you ordered for breakfast as you ordered them, maybe over-easy or over-medium, or are the between the two? Is your steak or burger medium-rare as requested? Is it tough, or is it easy to cut? Are your veggies firm with a good bite to them, or are they soggy and limp? Are your mashed potatoes creamy, are they honestly handmade with nice chunks of firm potato mixed in, with good butter and cream in them? Or are they gritty, obviously from instant, and not made correctly or blended well? Every dish, every portion, every snack will give you a different set of parameters to identify. Take notes when you can, especially with dishes and recipes you make yourself. The more often you do this, the easier it will become.

# Listing Notes:

- While this list seems rather complete, it is not intended to be nor will it ever be comprehensive.
- Many food adjectives can show up under multiple categories. For example "burnt", when referring to marshmallows prepared over a fire for a dessert snack when camping, is an Appearance, a Taste, a Texture, and a Technique.

# Cuisine & Style Descriptors

Qualifier: "This is a/an \*\*\*\*\* plate/dish/portion/ingredient."

Or: " This plate/dish/portion is \*\*\*\*\*."

### Notes:

- Cuisine & Style Descriptors can be used as both Dining and Menu Item Descriptors.
- This category includes ethnic, regional, and national descriptors such as Asian, British, Caribbean, French, Greek, Jamaican, Filipino, Midwestern, Native, Soul food, Southern, etc., which are far too numerous to list.
- This category also includes dish types and styles such as Casual, Fair food, Fast casual, Fast food, Fine food, Haute cuisine, Pub food, etc.

Authentic Classic Clever Cohesive Comfort food Complex

Creative	Homemade	Refine
Distinctive	Hometown	Robus
Elegant	Inauthentic	Rustic
Expressive	Indulgent	Simple
Exquisite	Inventive	Soothi
Fancy	Luscious	Tastef
Festive	Lush	Tastele
Folksy	Luxury	Tradit
Hearty	Meticulous	Unrefi
Heritage	Modern	Untrac
Historical	Pretentious	

#### Refined Robust Rustic Simple Soothing Tasteful Tasteful Tasteless Traditional Unrefined Untraditional

# Dining Adjectives

# Appearance

Qualifier: "This plate/dish/portion has a/an \*\*\*\*\* appearance."

Ample	Deep-fried	Golden
Appealing	Dense	Gooey
Appetizing	Dipped	Greasy
Bite-sized	Dolloped	Grilled
Bland	Doughy	Gritty
Bloody	Dressed	Ground
Breaded	Dripping	Heaping
Broken	Drizzled	Heavy
Briny	Dry	Honey-glazed
Browned	Dull	Juicy
Burnt	Encrusted	Jumbo
Buttered	Fatty	Lacking
Caked	Feathery	Lavish
Candied	Flaky	Layered
Caramelized	Flat	Lean
Char-broiled	Fluffy	Leathery
Cheesy	Folded	Lightly-breaded
Chilled	Fragile	Limp
Clean	Fresh	Lip-smacking
Colorful	Fried	Mashed
Copious	Frosted	Meaty
Cracked	Frozen	Medium
Creamy	Gelatinous	Medium-rare
Crusted	Generous	Medium-well
Crystalline	Glazed	Messy
Curdled	Gloppy	Meticulous

Milky	Salty	Stinging
Minced	Satiny	Stringy
Moist	Sauced	Stuffed
Mouth-watering	Saucy	Sturdy
Mushy	Sautéed	Sugary
Oily	Seared	Syrupy
Pan-fried	Seasoned	Thick
Peppery	Separated	Thickened
Petite	Scalded	Thin
Pillowy	Scorched	Toasted
Pinwheel	Silky	Topped
Plain	Singed	Tossed
Pleasant	Sizzling	Translucent
Plump	Sliced	Unappealing
Poached	Slimy	Uncooked
Poorly-crafted	Smooth	Velvety
Poorly-executed	Smothered	Watery
Pounded	Soft	Waxy
Prickly	Soggy	Well-crafted
Pulpy	Spiraled	Well-done
Rare	Split	Well-executed
Raw	Spongy	Whipped
Risen	Sprinkled	Woody
Roasted	Stacked	
Runny	Steamed	

### Smells

Qualifier: "This plate/dish/portion/ingredient has a/an \*\*\*\*\* odor/fragrance." Or: "This plate/dish/portion/ingredient smells \*\*\*\*\*."

Acrid	Fetid	Grilled
Agreeable	Fishy	Herbal
Appealing	Floral	Harsh
Aromatic	Flowery	Lemony
Bright	Foul	Minty
Buttery	Fresh	Musty
Caustic	Fried	Nutty
Chocolaty	Fruity	Noxious
Cheesy	Gamy	Off-putting
Deep-fried	Garlicky	Onion-y
Disagreeable	Gingery	Over-powering
Fermented	Greasy	Pan-fried

Peppery	Robust	Strong
Pickled	Rotten	Unappealing
Piquant	Smelly	Vinegary
Pungent	Smokey	Weak
Rancid	Sour	Yeasty
Rank	Spiced	Zesty
Reeking	Spicy	Zingy

#### Tastes

Qualifier: "This plate/dish/portion/ingredient has a/an \*\*\*\*\* taste."

Or: "This plate/dish/portion/ingredient tastes \*\*\*\*\*."

Or: "This plate/dish/portion has a good \*\*\*\*\* to it."

Or: "This plate/dish/portion has a good \*\*\*\*\* on the front/back side."

**Note**: The five basic tastes are Bitter, Salty, Sour, Sweet, and Umami.

Acerbic	Chocolaty	Gamy
Acidic	Citrusy	Garlicky
Acrid	Clean	Gingery
Addictive	Complex	Greasy
Aftertaste	Complexity	Grilled
Appealing	Contrast	Harsh
Astringent	Decadent	Heady
Balanced	Delectable	Heat (spice)
Biting	Delightful	Herbal
Bitter	Delicious	Homemade
Bland	Distinctive	Honey-glazed
Blended	Dominant	Hot (spice)
Bloody	Dull	Imbalanced
Bold	Elegant	Incorporated
Brackish	Fancy	Indulgent
Bright	Fermented	Infused
Briny	Fiery (spice)	Insipid
Burnt	Fishy	Intense
Burst of flavor(s)	Flavorful	Iron-y
Buttery	Flavorless	Lacking
Candied	Flavorsome	Lavish
Caramelized	Floral	Lemony
Cardboard	Floury	Lean
Char-broiled	Flowery	Lightly-salted
Charred	Fresh	Lip-smacking
Cheesy	Fruity	Lively
Chilled	Full-bodied	Marinated

Meaty Mellow Mild Milky Minerally Minty Moist Nectarous Nicely-seasoned Nutty Onion-y Off-putting Overpowering Over-seasoned Peppery Perfectly-seasoned Pickled Plain Pleasant Pop Raw Refreshing Rich Ripe Robust

Salty Sapid Savory Seasoned Scalded Scorched Sharp Simple Simplicity Singed Smokey Smokiness Sour Spiced Spicy Starchy Steamy Stinging Strong Sugary Sugary-sweet Sweet **Sweetness** Sweet-and-sour Syrupy

Tangy Tantalizing Tart Tasteful **Tasteless** Tasty Treacly Umami Unappealing Under-seasoned Uneven Unflavored Unpalatable Unripe Unsavory Unseasoned Vinegary Well-seasoned Weak Well-crafted Yeasty Zesty Zingy

#### Temperatures

Qualifier: "This plate/dish/portion (was prepared)/is \*\*\*\*\*." Or: "This plate/dish/portion has a good \*\*\*\*\* to it."

Caustic
Cold
Contrast
Cool
Fiery (temperature)
Hot (temperature)
Ice-cold

Textures

Icy Lukewarm Medium Medium-rare Medium-well Piping hot Rare

Raw Tepid Uncooked Uneven Warm Well-done

#### Qualifier: "This plate/dish/portion feels/is \*\*\*\*\*." Or: "This plate/dish/portion has a good \*\*\*\*\* to it."

Addictive Airy Al dente Appealing Balanced Bark Bite Breaded Brittle Broken Burnt Bubbly Caked Candied Caramelized Cardboard Caustic Char Charred Cheesy Chunky Clammy Clotted Contrast Creamy Crisp Crispy Crumbly Crunchiness Crunchy Crusty Curdled Dense Doughy Dripping Dried Dry Elastic Encrusted Fall-off-the-bone tender Fancy Fatty

Feather-light Feathery Fermented Fibrous Firm Fishy Fizzy Flaky Flat Fleshy Floury Fluffy Fork-tender Fresh Fried Frosty Frozen Fuzzy Gamy Gelatinous Gloppy Gooey Grainy Greasy Grilled Gritty Hard Hearty Heavy Indulgent Jaw-breaking Juicy Lacking Lavish Layered Lean Leathery Light Lightly-breaded Limp Luscious Lush

Mashed Meaty Minced Moist Mouth-feel Mushy Nectarous Off-putting Oily Pan-fried Papery Pillowy Plain Pleasant Plump Pounded Prickly Puffy Pulpy Puréed Raw Risen Roasted Robust Rubbery Runny Sandy Satiny Sauced Saucy Scalded Sear Separated Shaved Silky Simplicity Singed Sliced Slimy Smooth Smothered Snap

Soft Soggy Spongy Starchy Steamed Sticky Stringy Sturdy Succulent Sugary Syrupy Tacky Tender Thick Thickened Thin Toasted Toothiness Toothsome Tough Unappealing Uneven Unpalatable Velvety Watery Waxy Well-crafted Whipped Woody Yeasty

## Menu Item Adjectives

#### Writing Menu Item Descriptions

In menu descriptions the Chicken Pot Pie can be described in manners similar to those discussed earlier. But in menu descriptions there are rules that have to be followed:

- Simple: Ensure any diner can understand the menu description without much further explanation by the server.
- Accurate: Preparation methods, personnel quality certifications, and other descriptors have to match how the dish is made.
- Truthful: Point-of-origin or source, ingredient certifications, and related information cannot cause a "bait and switch" situation.

Menu descriptions for the previously-discussed Chicken Pot Pie might read as follows:

- 1. "Chicken Pot Pie, a great comfort food."
  - This can be baked and served from whole, frozen pies without possible issues.
- 2. "Handmade, just like Grandma used to make! Rich and creamy, with large chunks of chicken, lots of veggies, and a golden, flaky crust."
  - The pie crusts, chicken and vegetables might be from frozen and the sauce might be from a can, as that's how Grandma might have made it. But the pie has to be assembled and baked in the restaurant's kitchen or in a supplying commissary.
- 3. "Our handmade pie, made with fresh hand-cut vegetables and whole chicken, and a thick flavorful sauce in a golden-brown crust."
  - Only the vegetables have to be fresh, the rest can be as in the first example, including the chicken being from frozen.
- 4. "Handmade pie, made with tender, slow-roasted free-range local chicken, with organic vegetables cooked to perfection, a rich and creamy sauce made from whole local milk delivered daily, and our own robust and flavorful lard crust. Our most popular comfort food! Topped with a slice of our fresh, handmade mozzarella and additional sauce on request."
  - All of this has to be absolutely true for each and every pie. If, for example, local chicken isn't available for some pies, or anything else in the description cannot be fulfilled, it's better to 86 the pie off the menu until the described ingredient is onceagain available than it is to possibly become embroiled in claims or court judgements of false advertising.

You can create your own exercises in writing menu item descriptions by simply writing them. It doesn't matter if you write descriptions for your own dishes, or if you write new ones for dishes you've ordered when you dine out. While eating the dish, think through how you would describe it given your own experience with it. How would you make the dish sound most desirable to a diner who only has the information on the page? What's truthful and honest about the dish (of course, without being negative), and how might it benefit from a certified ingredient type that would nudge the diner to order it? Creativity counts, but authenticity, truthfulness, and honesty matter.

#### **Techniques**

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Aged	Encrusted	Poached
Baked	Fermented	Pounded
Barbecued	Flash-fried	Preserved
Battered	Folded	Puffed
Beaten	Free-range	Puréed
Bind	Fried	Rare
Blackened	Fresh	Raw
Blanched	Fresh-ground	Rendered
Blended	Fresh-squeezed	Risen
Boiled	Frosted	Roasted
Braised	Frozen	Sauced
Browned	Glazed	Saucy
Burnt	Golden	Sautéed
Buttered	Grilled	Scrambled
Candied	Ground	Seared
Caramelized	Hand-cut	Seasoned
Char-broiled	Hand-trimmed	Scalded
Chilled	Heaped	Scorched
Chunked	Iced	Shaved
Clotted	Infused	Simmered
Cooled	Julienned	Sizzling
Cracked	Layered	Skewered
Creamed	Marinated	Sliced
Crumbled	Mashed	Slow-cooked
Cured	Meaty	Slow-roasted
Deep-fried	Medium	Smooth
Dipped	Medium-rare	Smothered
Dolloped	Medium-well	Spiraled
Dredged	Minced	Split
Dressed	Pan-fried	Sprinkled
Drizzled	Pickled	Squeezed
Earthy	Pinwheel	Stacked

Stale Steamed Stir-fried Stuffed Tenderized Thickened Toasted Topped Tossed Trimmed Translucent Well-done

### Certifications

Notes:

- Using the following terms on a menu may require certification as per local, state, or federal law, or by industry or religious organizations. Be sure to check all necessary laws for compliance for these and other terms which are not listed.
- There are more than 100 certification programs for beef, veal, pork, lamb, and other proteins. Ensure you are in compliance prior to using one of the available labels.
- Some of these terms are covered on the "Topic-Specific Labeling Information" page on the FDA's web site.
- Consult the USDA's Agricultural Marketing Service web site for more complete guidance on terminology usage.
- Consult "The Seafood List" on the FDA's web site for Acceptable Market Names for fish & seafood.

Antibiotic-free	Heart healthy
Center-cut	Hormone free
Corn-fed	Imported
Dry aged	Kosher
Farm raised	Low fat
Fat free	Low sodium
Flown in daily	Made from scratch
Free range	Natural
Fresh	Nutritious
Genuine	Non-fat
Gluten free	Non-GMO
Grass-fed	Organic
Halal	Pure

Reduced fat Reduced sodium Sugar free Trim USDA Choice USDA Grade A USDA Prime USDA Select Vegan Vegetarian Wet aged Whole grains Wild caught